

REGISTRATION

***No onsite registrations will be accepted.
All registrations must be received by April 6.
Credit card registrations will cost an additional
\$3 for processing and fees.***

Early Bird Registration

- Member - \$75 full / \$50 one day
- Non-member - \$100 full / \$75 one day
- Student - \$25 full or one day

Early bird registration ends March 1

Late Registration

- Member - \$100 full / \$75 one day
- Non-member - \$125 full / \$100 one day
- Student - \$50 full or one day

Late registration ends April 6

Full conference registration includes:

- Wednesday – Early bird reception
- Thursday – Deluxe continental breakfast, 2 snack breaks, hot lunch buffet, and dance party
- Friday – Deluxe continental breakfast

Preconference Registration

- \$50 – Preconference only
- \$30 – with conference registration

MAKE CHECKS PAYABLE TO:

SLA Kentucky Chapter

MAIL REGISTRATION/PAYMENT TO:

Alex Grigg
Lexmark Library
740 W. New Circle Rd
Lexington, KY 40550

REGISTER/PAY ONLINE AT:

<http://www.surveymonkey.com/s/8FVJJ8C>

CONFERENCE ACCOMMODATIONS:

Resort Rates, Per Night

Jenny Wiley Lodge – \$80.96 + tax
(Single or double occupancy)

One Bedroom Cottage – \$107.96 + tax

Two Bedroom Cottage – \$130.46 + tax
(Cottage rate is for 2 guests - each
additional guest is additional \$10 per night)

RESERVATION DEADLINE: March 14

For reservations, call: 1-800-325-0142

*(Please mention the Kentucky Library
Association when you make your
reservation to ensure that you receive the
conference rate!)*



**We look forward to seeing you at
Joint Spring Conference!**

Conference Planning Committee

James Manasco (Chair), ALS Chair
Virginia McClure, SLS Chair
Lesley Jackson, SLS Chair-Elect
Abby Thorne, KYSLA President
Valerie Perry, KYSLA President-Elect
Alex Grigg, Conference Financial Manager

Kickin' It Up A Notch: Improving Our Professional Image



2011 Joint Spring Conference

April 13 – 15, 2011
Jenny Wiley State Resort Park
Prestonsburg, KY

KLA Academic Library Section
KLA Special Library Section
SLA Kentucky Chapter

WEDNESDAY, APRIL 13

Registration	12:00 – 1:00 pm
Preconference	1:00 – 4:00 pm
Registration	4:00 – 6:00 pm
Early Bird Reception	5:30 – 7:30 pm

PRECONFERENCE

*Presented by Mike Crumpton,
Associate Dean for Administrative Services,
University Libraries,
University of North Carolina at Greensboro*

Maintaining a Professional Presence

This presentation will discuss how a professional presence is important for all levels from students to seasoned professionals and why it must be maintained as situations change. We will explore the elements important to professional presence including virtual and non-verbal attributes. Emotional intelligence also plays a key role in one's professional image. Resources for exploration of emotional intelligence will be provided as well.

Concurrent Sessions I

The Whole Buffalo: Improving Our Professional Image with Limited Resources

Amanda Peach, Benjamin Rawlins, Debra Tate
Kentucky State University

Make It Stick: Using Active Learning in Library Instruction

Julie Silver George, Eastern Kentucky University
Clay Howard, Morehead State University

Enhance Your Chances: How to Shine Brightly in a Tough Job Market

Mark Shores, Miami University Hamilton
April Ritchie, Kenton County Public Library

THURSDAY, APRIL 14

Registration	7:30 am – 12:00 pm
Deluxe Continental Breakfast	8:00 – 9:00 am
Opening Session	9:00 – 10:30 am
Mid-Morning Break	10:30 – 10:45 am
Concurrent Sessions I	10:45 – 11:30 am
Lunch Buffet (Lodge)	11:45 am – 12:45 pm
Concurrent Sessions II	1:00 – 1:45 pm
Concurrent Sessions III	2:00 – 2:45 pm
Afternoon Break	2:45 – 3:00 pm
KLA Academic Section Meeting	3:00 – 3:45 pm
KLA Special Section Meeting	3:45 – 4:30 pm
SLA Kentucky Chapter Meeting	4:30 – 5:15 pm
Dinner (on your own)	5:30 – 7:30 pm
Dance Party	7:30 – 9:30 pm

Concurrent Sessions II

First Impressions as Lasting Impressions: How Traditional Freshmen Perceive Reference Desk Workers

Ashley Ireland and Jeff Henry
Murray State University

Learning Spaces – Enhancing the Library's Image

Mary Krautter and Mike Crumpton
University of North Carolina at Greensboro

Statistics: Are You Crunching Numbers or Are They Crunching You?

Betsy Hughes, Kentucky Virtual Library
Tom Kmetz, Morehead State University

Concurrent Sessions III

Telling Your Special Library Story: What the Administration and Co-Workers Need to Hear

Donna Slaton, Green River Correctional Complex

A Reference Redo: What Happens When Reference Isn't Reference Anymore?

Jackie Young and Janice Poston
Spalding University

Managing Your Online Image

Alison Steedman, University of Kentucky

FRIDAY, APRIL 15

Registration	8:00 – 9:30 am
Deluxe Continental Breakfast	8:00 – 9:30 am
Concurrent Sessions IV	9:30 – 10:15 am
Networking Break & Room Check-Out	10:15 – 11:00 am
Closing Session	11:00 am – 12:30 pm

Concurrent Sessions IV

"But You're Not REAL Faculty!": The Issue of Librarian Image on the College Campus

Jennifer Bartlett, University of Kentucky

But Libraries Are Such Peaceful, Happy Places: A Critical Look at Dynamics of Conflict in the Workplace

Jack Montgomery, Western Kentucky University

More Than a Library, More Than a Writing Center: Noel Studio for Academic Creativity at Eastern Kentucky University

Jackie Hawes, Eastern Kentucky University and
University of Kentucky

Invited Speakers

Opening Session: Ruth Kneale



Ruth Kneale is the author of ***You Don't Look Like a Librarian: Shattering Stereotypes and Creating Positive New Images in the Internet Age***. She is the Systems Librarian

at the National Solar Observatory in Tucson, Arizona.

Closing Session: Leslie J. Reynolds



Leslie Reynolds is an Associate Professor and the Senior Head for Collections and Services at Texas A&M University. She currently serves on the Libraries' Committee on

Appointment, Promotion, and Tenure. She is the founding editor of an open source journal titled ***Practical Academic Librarianship: The International Journal of the SLA Academic Division***. She will speak about professional development for librarians, including tenure issues.