

2020 KLA VIRTUAL CONFERENCE EXHIBITOR & SPONSOR DETAILS

**** all times are Eastern Daylight Time ****

[Click here to go to the Conference Website](#)

- Cost** \$200 for member companies; \$250 for non-member companies
- Setup** A link will be emailed to your company contact person that will allow you to complete your exhibitor profile
- Attendance** We are expecting 300 librarians from across the state of Kentucky. These librarians will hail from a mix of Public, School, Academic, and Special institutions.
- Hours** The virtual conference will tentatively take place 8:00am - 4:00pm each day, Thursday, October 15 and Friday, October 16. You do not have to be exclusively available during this time. Interested parties will email you for more information.
- Visibility** Your company profile will be available to registrants from the time you update it on the KLA Conference website until December 31, 2020.
- Cancellation** Refunds, less a \$75 administrative fee, will be processed after the meeting for cancellations received in writing by September 15. No refunds are available for cancellations received after September 15, 2020.

KLA makes promoting your brand easy!

Participation Fee \$200

- Inclusions for all participating exhibitors
- Base listing: Company Name, Contact Information, Social Media & Website Links
- Color Logo
- Unlimited Word Count Company Description
- Unlimited Product/Service Listings
- Unlimited pdf downloads for attendees

Sponsorship Package \$250 (You must pay the participation fee to be a sponsor.)

- Unlimited On-Demand videos upload for your company profile
- Sponsor recognition banner on your company profile
- One sponsored session- your choice, first-come, first-served- with your logo on the session listing and your company profile linked in the session listing
- 30 second video/commercial played as intro of your sponsored session
- Add additional session sponsorships for \$50 each.

2020 Kentucky Library Association Virtual Conference

October 15 - 16

EXHIBITOR REGISTRATION FORM

(Full payment must accompany exhibitor application.)

- Reserve 1 Exhibit Profile @ *member rate*. (\$200)
- Reserve 1 Exhibit Profile @ *non-member rate*. (\$250)
- I will also sponsor the Conference. (\$250)
- Add _____ session sponsorships. (\$50 each)

You must be a Conference Sponsor to add additional session sponsorships.

TOTAL DUE \$ _____

Please print

Company Name _____

Contact Name _____ Contact Email _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Phone _____

_____ Check payable to KLA is enclosed for \$ _____

_____ Charge \$ _____ to my MC Visa Amex

Card # _____ Exp _____ Security Code _____

Name on Card _____ Signature _____

Billing Address _____ City, State, Zip _____

Email for receipt _____

Return this form with payment to: KLA, 5932 Timber Ridge Dr, Ste 101, Prospect, KY 40059
or fax to 502-223-4937

Questions? Please see the enclosed page for exhibit and sponsorship details or contact the KLA Office at 502-223-5322 or michelle@klaonline.org.