

2009 Joint Spring Conference

❧ Featured Speakers ❧

Wednesday Pre-Conference



Constance Ard,
Answer Maven

Business Plans: Power to the Library

1:00-4:00 pm Wednesday

After 12 years as a legal librarian, Constance Ard launched a business, *The Answer Maven*, as an Independent Information Professional, offering on-demand research and information, and content management consulting services. Constance currently serves as Chair-Elect of the Legal Division of the Special Libraries Association and Chair-Elect of KLA's LAMRT.

Presentation: During an interactive workshop, she will discuss why business plans are powerful tools for libraries, how to structure a plan, and how to use the plan to strengthen the library's value within the organization. This 3-hour workshop will provide an overview of the business plan basics with time for participants to write their own business plan. Discussions about the writing process will follow.

Thursday General Session



Gloria Zamora,
President,
Special Libraries Association

Leadership, Professional Organizations and the Future

9:30-10:45 am Thursday

Gloria Zamora is President of the Special Libraries Association. She recently returned from assignment in the office of U.S. Senator Jeff Bingaman. She is a manager in the government relations office of Sandia National Laboratories. While Treasurer of SLA, she came to know the Kentucky Chapter through a partnership on reforming the dues structure. She is a proud member of the Kentucky Chapter and—thanks to them—a genuine, card-carrying "Kentucky Colonel."

Presentation: Information will be presented on opportunities available through leadership, including exploring how one advances and what professional information organizations are providing to their members to ready them for the amazing transformation taking place in the information industry. Professional organizations provide unequalled leadership opportunities as well as the opportunity to network with fellow professionals.

Thursday General Session



Rick Anderson,
Assoc. Dir. for Scholarly
Resources and Collections,
University of Utah

The Five Sacred Cows of Librarianship: Why They No Longer Matter, and Why Two of Them Never Did

2:00-3:00 pm Thursday

Rick Anderson serves on numerous editorial boards and writes a regular op-ed column for *Against the Grain*. His book *Buying and Contracting for Resources and Services: A How-to-Do-It Manual for Librarians* was published in 2004. In 2005, Rick was identified by *Library Journal* as a "Mover & Shaker"—one of the "50 people shaping the future of libraries."

Presentation: Library values and practices in the Gutenberg era reflected the fact that information was expensive, slow to acquire, and difficult to distribute; they continue to reflect that reality, despite the fact that information has suddenly become cheap, fast, and ubiquitous. We need to step back and reexamine our most fundamental and cherished assumptions. In these financially-straitened times, it's more urgent than ever to have answers to these and other equally reasonable questions about the work we do.

Friday Closing Session



Steve Stone,
Extended Campus Librarian,
Bluegrass Community &
Technical College

Web 2.0 in Real Life

10:45 am-12:15 pm Friday

Steve Stone has been interested in the intersection of psychology, computer science, and library science for a long time. In 1989, Steve bought an old modem and got online for the first time. More recently, he worked with GIS at UK in 1998, set up a blog for the reference desk while at EKU, and set up a Facebook account in 2005 while at BCTC. Steve's latest hero is Michael Wesch, 2008 professor of the year and maker of very interesting YouTube videos.

Presentation: We have all heard plenty of presentations about web 2.0 changing everything. Come and see what real people have already been doing with web 2.0. Some colleges are using Facebook, flickr, Google Docs and other tools to improve communication and workflow. Bring your success (or failure) stories along to share. We will have hands-on time to explore new tools and to see how to apply them.